



Senior Admissions Advisor

The mission of Columbia Bible College is to equip people for a life of discipleship, ministry, and leadership in service to the church and community.

Department	Admissions
Staff/Management/Faculty	Staff – non management
Load	Full-time
Pay Scale	\$45,000 - \$52,000 year

Job Purpose

The Senior Admissions Advisor is a full-time, non-management position, serving in a public-facing role focused on recruiting students to Columbia Bible College, through connecting with prospective students, parents, and influencers; and assisting applicants from initial inquiry through the admissions cycle and orientation. The Senior Admissions Advisor brings his/her "on the ground" perspective to the student recruitment strategic planning process.

Duties and Responsibilities

- Participating in strategic and resource planning to meet enrollment goals (including, but not limited to identifying and planning events, marketing materials, campaigns, digital communication).
- Representing Columbia including presentations and speaking at off campus events (Lower Mainland, British Columbia, Canada, Northwest United States).
- Building relationships with prospective students and their families, churches and schools and executing communication flows with them.
- Designing and hosting campus visits and tours for prospective students and their families.
- Planning and leading View Days and other Columbia student recruitment events.
- Follow-up and advise prospects through the admission process (email, telephone, messaging, and person to person) to answer questions, ensure applications are complete and fees are paid.
- Data entry and database management tracking prospective students through the recruitment/admissions process.
- Assessing student applications against admission standards.
- Communicating with successful applicants, answering questions, transitioning new students to other departments (Financial Aid, Registrar, Student Accounts, Student Housing, etc.).
- Coordinating, in collaboration with other departments, on the student orientation and admissions process.
- Develop reports and procedures for tracking activity, resource allocation and expenses.

Schedule "A"

Qualifications

- Undergraduate degree required (preference from Columbia Bible College).
- Previous experience in college student recruiting.
- Sales and/or direct marketing experience, including planning and resource allocation.
- Excellent relational and communication skills.
- Competence working in MS Office software (e.g. Excel, Word, PowerPoint).
- Competence with various forms of social media including, but not limited to, Facebook, Instagram, and YouTube.
- Willingness to travel. Ability to travel into the United States.
- Sales training and experience, especially with tradeshow marketing/sales, is an asset.
- Experience in public speaking to youth and parents is an asset.
- Aspire to the Staff & Faculty Attributes.
- Agreement with and commitment to the CBC Mission Statement, BCMB or MCBC Confession of Faith, and Responsibilities of Community Membership Statement
- Maintain membership in good standing in a local biblically based Christian church that aligns with Columbia's theological perspectives and values.

Working Conditions

Work is hybrid in nature and takes place in an office environment on Columbia campus, as well as participating in educational fairs and networking events off campus at secondary schools, churches, conferences, etc.

Traveling throughout the Lower Mainland, British Columbia, Western Canada, and Northwest United States is required and involves working some evenings or weekends.

Physical Requirements

Some light to heavy (up to 50lbs) lifting of materials for educational fairs and recruiting events.

Statement of Relationships

The position reports to the Director of Admissions and works together with other Admissions Advisors as well as with other departments such as marketing, financial aid, student accounts, registrar's office, and student development.

Employee signature: _____ Date _____

Supervisor signature: _____ Date _____