

COLUMBIA BIBLE COLLEGE

Game Day Leader



The mission of Columbia Bible College is to prepare people for a life of discipleship, ministry, and leadership in service to the church and community.

As part of the Bearcats Athletics & Recreation Team, the Game Day Leader role focuses on enhancing the atmosphere of our game days. This position involves implementing events and experiences that encourage attendance and participation, as well as coordinating halftime shows that captivate our audience and helps to encourage a healthy and active spirit on campus. The Game Day Leader is to be a student who displays an authentic and growing relationship with Jesus and has a desire to foster a vibrant community through sport. The Game Day Leader plays a vital role in bringing students together to be entertained by sport and build community.

The Game Day Leader is required to meet the following expectations:

- Be a mature, responsible student, who is respected within the CBC community.
- Uphold all CBC community standards and set a good example for others.
- Have completed at least one year of academic studies at CBC.
- Maintain a cumulative GPA of at least 2.5 or above.
- Be enrolled in a minimum of 9 academic hrs per semester, 12 semester hrs if living in residence.
- Will not exceed 18 academic hours per semester.

Compensation:

- The Game Day Leader will receive a \$1,000.⁰⁰ stipend for the academic year.
- The Game Day Leader may be able to use their student leadership role to meet service practicum requirements.

Job Responsibilities:

1. Engaging Current CBC Students

The Game Day Leader is responsible for:

- Coordinating engaging events for the fan experience that draws current CBC students to games.
- Organizing themed nights that encourage a fun and welcoming environment.
- Market game days to the CBC community in a way that fosters community and encourages fan participation.

2. Engaging Community

The Game Day Leader is responsible for:

- Establishing intentional relationships with members and organizations in the community and inviting them to home games.
- Inviting local individuals, families, and sports teams out to home games.
- Fostering relationships with current members associated with CBC and invite them to home games.

3. Game Day Events & Half-Time Shows

The Game Day Leader is responsible for:

- Brainstorm and execute half-time shows.
- Invite local talent that might be interested in performing half-time shows.
- Scheduling performers appropriately.
- Reach out to past half-time show performers.
- Send follow-up emails thanking performers.